

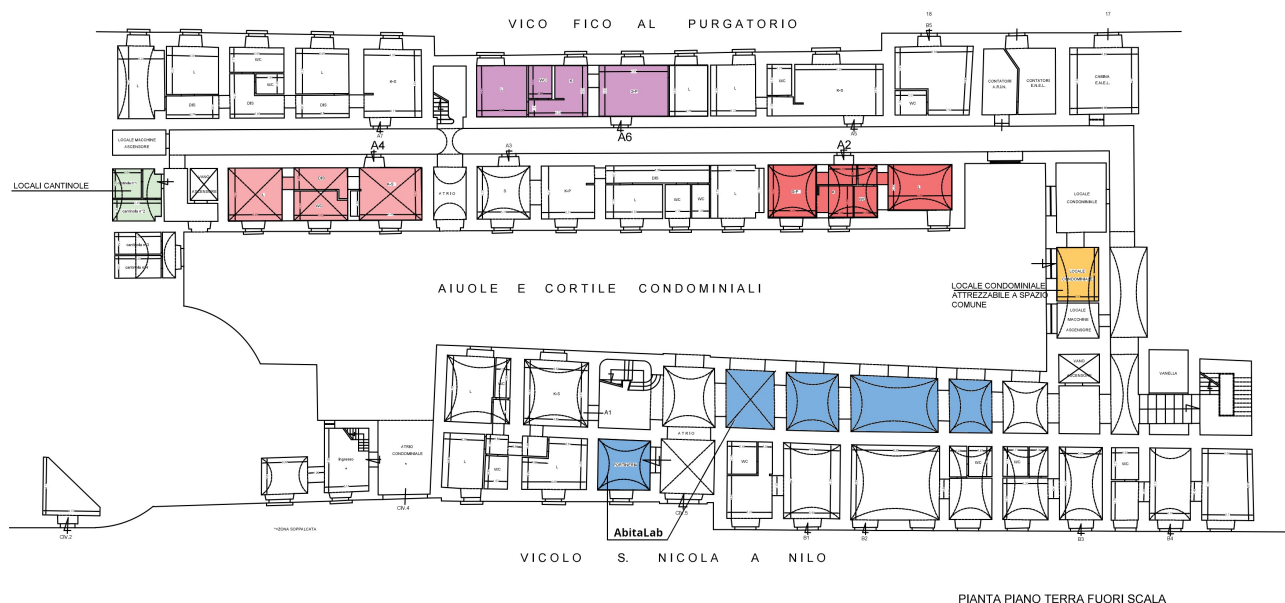
AbitaLab Naples: Hub for Housing Inclusion and Social Innovation

Creation of a Hub on Housing Policies in the city of Naples, as a multifunctional center that works as:

- a help desk for citizens,
- a space for dialogue and meetings for main stakeholders,
- a place for training and
- a permanent lab for participation and co-design on housing policies.

The goal is to create a permanent urban lab focused on planning and managing housing policies in the city of Naples: an innovative hub that brings together skills, technologies, and civic participation. It will test inclusive and sustainable housing solutions, promote a collaborative and dynamic approach, and aim to improve the quality of life of citizens through effective, transparent, and local housing policies.

AbitaLab will have an easily accessible location, placed in a symbolic neighborhood (for example, the historic center). For this reason, some ground-floor spaces have been chosen in the solidarity condominium in Vico San Nicola a Nilo 5, shown in blue in the plan below.



PROJECT SUMMARY

The project plans the creation and development of a **physical and digital Hub** on housing policies in Naples. It will be a stable point of reference, open to citizens, public workers, and third sector organizations. The Hub will:

- Offer information, guidance, and support to citizens about housing.
- Encourage civic participation in making and checking local housing policies, also in connection with the **Municipal Housing Observatory** and the related **“Citizen Forum for Housing”**.
- Promote training and capacity building for public and social workers.
- Start processes of social and administrative innovation through meetings between institutions, universities, researchers, professionals and citizens.

GENERAL OBJECTIVES

1. Strengthen the right to housing, starting with building a strong knowledge base and monitoring systems.
2. Promote participatory governance of housing policies.
3. Build cross-sector skills for public and third sector workers.
4. Support shared design of innovative housing solutions.
5. Build a cooperation network between public and private actors.

MAIN AREAS OF ACTIVITY

| Area | Main Activities |
|--------------------------|--|
| Housing Help Desk | Guidance, paperwork help, info on calls, rentals, housing emergencies |
| Participation | Neighborhood labs, co-design tables, public meetings |
| Training | Courses, workshops, seminars for public/social workers |
| Communication & Advocacy | Campaigns, newsletters, website, events |
| Research & Innovation | Study and test of inclusive housing models (cohousing, self-building, temporary use) |

STRATEGIC PARTNERS

- City of Naples – Departments of Urban Planning, Social Policies, Equal Opportunities, Labor, Property, etc.
- Other public bodies: Ministry of Infrastructure and Transport (MIT), Campania Region, ACER, INPS, etc.
- Universities and research centers (also local and national statistical centers);
- Third Sector organizations (Caritas, foundations, cooperatives, social enterprises, etc.);
- National and international networks on housing and urban regeneration;
- Housing unions (owners/tenants);
- Grassroots organizations and neighborhood committees;
- Condominiums;
- Citizens.